

Potential-Erkennung „Kreislaufwirtschaft“



Description

This workshop targets employees from various departments and focuses on identifying and describing potential in areas such as environmental impact, business performance, and societal impact. This includes products, components, materials, and production methods/processes. Additionally, a rough assessment of economic key figures is carried out.



Content

- Environmental potential
- Corporate image and culture
- Societal impact (e.g., employee satisfaction, competitiveness)
- Evaluation of products and processes



Goals

Participants will identify potentials to develop and implement sustainable solutions and Circular Economy concepts.



Target Group

Small and medium-sized enterprises (SMEs)



Duration

1-2 days



Location

On-site at the company



Language

German



participants

Maximum 8 participants



Your contact:

Prof. Dr.-Ing. Peter F. Tropschuh
Ingenieurbüro Tropschuh
E-mail: peter.felix.tropschuh@tum.de